

Viviane Karoumbalis

Partner

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Viviane Karoumbalis is a Partner in our Corporate & Commercial, Intellectual Property and Privacy & Data Protection practices.

Viviane is an accomplished commercial and intellectual property lawyer with more than 17 years' experience advising Australian and international clients across a diverse range of industries including FMCG, technology, education, pharmaceuticals, property, real estate and government. She delivers clear, commercially focussed advice on commercial, intellectual property, technology, consumer law, privacy and procurement matters.

Viviane is widely regarded for her expertise in brand strategy, protection and enforcement, advising clients on the development, management, commercialisation and defence of valuable intellectual property assets in Australia and internationally.

Known for her clear, strategic and pragmatic approach, Viviane delivers practical, solutions-driven advice that helps clients navigate complex regulatory and operational challenges, manage risk and achieve their strategic objectives.

Viviane regularly presents on Australian Consumer Law, intellectual property, artificial intelligence, privacy and marketing compliance, and contributes to legal publications on emerging legal and regulatory developments.

Viviane was recognised as a Rising Star in Intellectual Property & TMT Law by Doyle's Guide 2023 and was a Special Counsel of the Year nominee in the Women in Law Awards 2023.

Expertise

Corporate & Commercial
Intellectual Property
Privacy & Data Protection

Significant experience

Viviane's experience prior to joining Rigby Cooke Lawyers includes:

- Advising public and private sector clients on a broad range of commercial, intellectual property, technology, consumer law and privacy matters.
- Leading complex commercial transactions and procurement projects across a range of industries.
- Acting as a trusted adviser to organisations in the education, FMCG, property, technology and government sectors on strategic commercial and operational initiatives.
- Advising a major university on significant corporate, commercial and international projects, including joint ventures, acquisitions, transnational education arrangements and online education partnerships.
- Designing and implementing brand protection and trade mark strategies for Australian and international organisations, universities, developers and government bodies.
- Advising clients on intellectual property commercialisation, licensing, enforcement and portfolio management, including copyright and trade mark matters.

Qualifications

Bachelor of Laws (Hons)
Deakin University

Bachelor of Commerce
(Accounting and Finance)
Deakin University

Memberships

Law Institute of Victoria

Intellectual Property
Society of Australia and
New Zealand

Victorian Society for
Computers and the Law

Hellenic Australian Chamber
of Commerce and Industry

Significant experience, cont.

- Supporting major universities and research institutions on intellectual property collaboration, commercialisation and innovation programs.
- Advising clients on Australian Consumer Law, competition law, privacy compliance, data governance and marketing compliance frameworks.
- Advising real estate agencies on implementing a national agency structure, including sales documentation and compliance with Estate Agents legislation.
- Providing strategic counsel to property developers, government agencies and local councils on branding, marketing, procurement and regulatory compliance matters.
- Working with organisations ranging from start-ups and emerging businesses to established national and international enterprises, helping them manage risk, support growth and achieve commercial objectives.