

Brigid Virtue

Senior Associate

T: +61 3 9321 7880

E: BVirtue@rigbycooke.com.au



Brigid Virtue is a Senior Associate in our Corporate & Commercial group. She provides guidance on statutory and regulatory compliance, corporate governance, structuring, business and share sales and acquisitions, as well as drafting and negotiating commercial contracts. Brigid also practices in Australian competition and consumer law, privacy and data protection, and intellectual property.

Working with both local and international clients across various industries, Brigid adopts a practical and professional approach, empowering her clients to make informed, commercially sound decisions about their businesses.

Expertise

Corporate & Commercial
Intellectual Property
Mergers and Acquisitions
Privacy & Data Protection

Sectors

Manufacturing
Transport & Logistics

Significant experience

- Acting for a group of Australian companies in the \$75 million sale of their manufacturing and supply business to a multinational purchaser headquartered in Europe.
- Acting for a venture capital family office on the \$21 million sale of a ready-made meal delivery service to a publicly listed meal kit provider headquartered in Europe.
- Acting for a residential property developer in relation to a joint venture to purchase a \$10.1 million site.
- Acting for a national managed service provider in relation to the acquisition of multiple competitor companies (for example the \$4 million purchase of a South Australian managed service provider).
- Acting for start-up founders on the \$4 million dollar sale of their financial services business to a publicly listed purchaser headquartered in Melbourne.
- Acting for a national furniture manufacturer and seller on the \$500,000 purchase of a high-profile, Melbourne-based furniture manufacturing and sales business following the liquidation of the owner company.
- Assisting and advising the Australian arm of a global group of manufacturing companies in relation to the appointment of their extended warehouse management system service provider.
- Assisting and advising a prominent Australian retailer in relation to the *Privacy Act*, compliance and mandatory data breach notifications following a potential data breach.
- Assisting in providing time-sensitive advice to an Australian food and beverage company on customer safety, voluntary recalls, food labelling laws and mandatory reporting to the Australian Competition and Consumer Commission.

Qualifications

Bachelor of Laws
Deakin University

Bachelor of Arts (History)
Monash University

Memberships

Law Institute of Victoria

Significant experience, cont.

- Advising a multi-national online gambling company in relation to a £7,000,000 sponsorship deal with an English Premier League football team.
- Advising a US-based medical treatment centre on operational requirements in Australia, including in their engagement with local medical practitioners, advertising medical procedures direct to consumers, licensing requirements, incorporating in Australia, and in relation to the Australian Consumer Law, the *Privacy Act* and trademarks